

ECOLIBRIUM 2023

Tackling travel impacts in live events:
Information pack for event suppliers





ABOUT ECOLIBRIUM

ecolibrium is an events industry response to the climate crisis - set up by organisations working at the forefront of the festival and events world.

Our vision: Events united in environmental restoration

We're a community with over 150 festival and event organisers, suppliers, artists and music companies, taking action to reduce and mitigate our impacts on the environment, safeguard the future of live events, and have a positive impact on event-goers and the planet.

We believe that reducing emissions and supporting climate solutions is vital, but our aims are more ambitious; the live events industry has the potential to educate and inspire millions of people each year to drive positive change.

Our mission: Moving low-carbon travel into the heart of live events culture

On average, 80% of an events' carbon footprint comes from travel. That's why ecolibrium supports the events community to measure, reduce and mitigate travel emissions – working with crew, suppliers, artists and audiences.



We aim to help **TIP** the balance towards a future with clean air and stable, healthy and diverse ecosystems.

TAKE ACTION >

ecolibrium provides knowledge, tools and direction

INSPIRE OTHERS >

Share positive stories and use our voice for change

POSITIVE INVESTMENT >

Invest in climate solutions to balance unavoidable emissions



Our impacts to date



46,639

TREES PLANTED



16,917

ACRES RAINFOREST
PROTECTED



10

RENEWABLE ENERGY
PROJECTS



32,771,257

TRAVEL MILES BALANCED



WHY ECOLIBRIUM

ecolibrium is a live events industry response to the climate crisis - it was founded by organisations in the industry after the COP21 talks in Paris in 2015, and research showing that up to 80% of an average live events' carbon footprint comes from travel. We are a community taking action together – over 150 members, festivals, suppliers, global artists and music companies. Join us to:

- Demonstrate that **your company is environmentally responsible** and that you are addressing your most significant impact – **travel**.
- **Engage your audience** in a positive narrative and action on **climate change**.
- Feature in our **PR campaigns** alongside some of the **industry's pioneers**.
- Be part of an **industry-wide community** that's making real positive change by investing in **climate change solutions**.



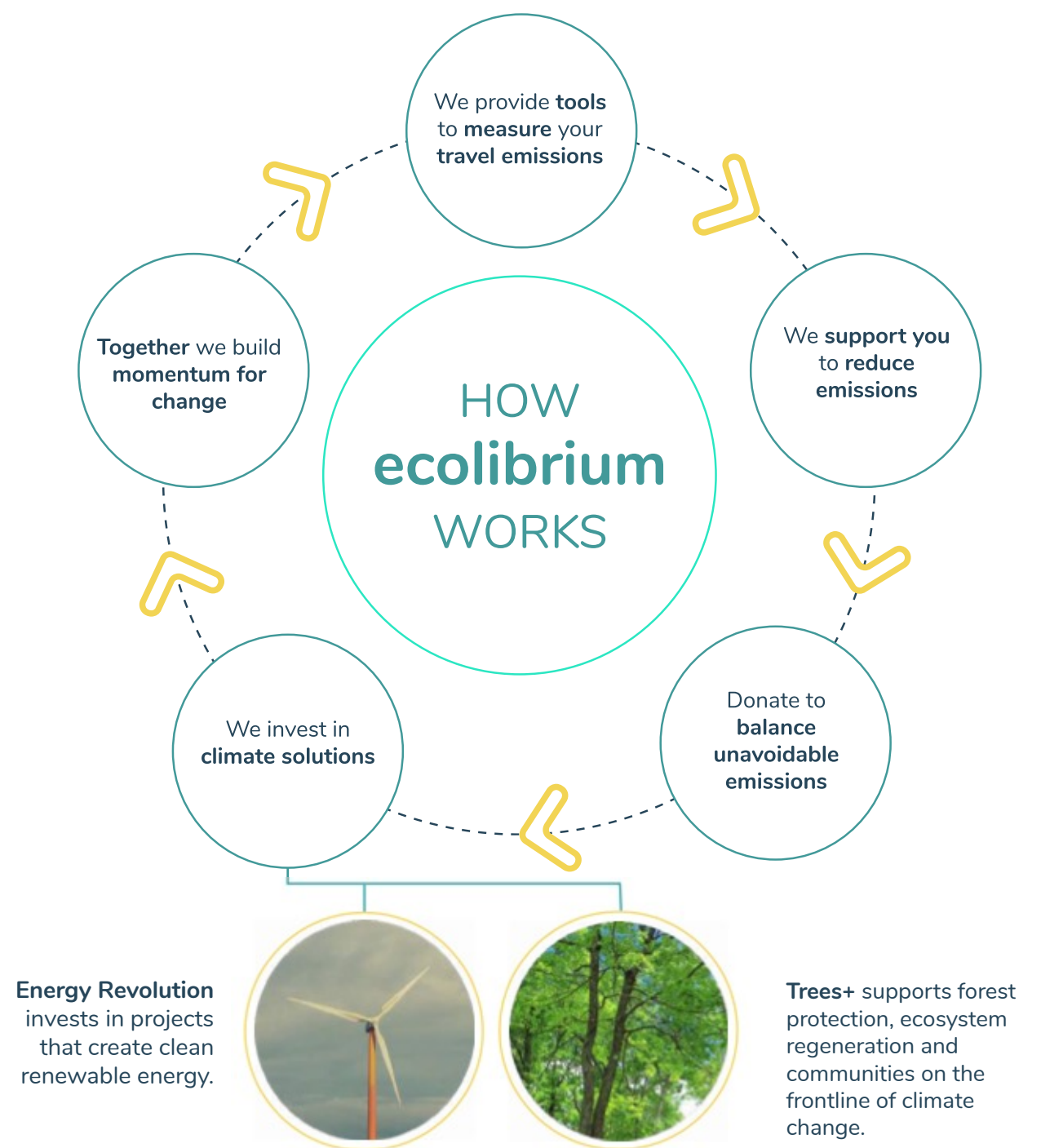
HOW IT WORKS

ecolibrium provides resources that support members to record company travel emissions and reduce these wherever possible.

Use the Company Travel Log Tools to record miles and emissions and identify opportunities for reductions. You can access this as an offline version or use our app.

At the end of the year or at more regular intervals, you can submit your travel log and choose to balance your emissions through ecolibrium's climate solutions programmes.

Smaller companies and freelancers can simply use our Travel Log App to record and balance travel emissions. Download on the [App Store](#) or [GooglePlay](#).



MEMBERSHIP OPTIONS

ecolibrium works with suppliers and companies who are committed addressing their environmental impacts through a sustainability strategy, which includes measuring and reducing company travel emissions year on year.

We charge a tiered annual membership fee of £50-£150

- 50 – suggested for small companies with fewer than 10 full-time staff members
- £100 - suggested for medium sized companies with upwards of 20 full-time staff members
- £150 - suggested for large companies with 150-200+ full-time employees

All ecolibrium's supplier and company members are supported to:

- Measure and report annual company travel emissions
- Publish a plan to reduce these emissions year on year as part of your sustainability strategy
- Carbon balance a percentage of the emissions which cannot be avoided each year.

Your membership includes:



Use of the ecolibrium Company Travel Log Tool to record travel and emissions.



Marketing support – including content, logos and project case studies.



A company profile on the ecolibrium website.



ecolibrium e-newsletters with sustainability advice, industry and project news.



An annual certificate showing the impact of your donations and the projects you have supported, for you to share.



TREES+

Trees+ invests in forest protection, ecosystem regeneration and support for communities on the frontline of climate change and in areas that are in need of funding to rewild and protect nature.

Full details of the programme and all projects supported - [Trees+ programme](#)

Cost to balance: £25 per tonne of CO2



PROTECTION

Protecting areas of threatened rainforest, reducing deforestation and preserving biodiversity



REGENERATION

Social and environmental regeneration through tree planting, sustainable farming, forestry protection and local governance in parts of the world at most risk from climate change



CARBON BALANCE

REDD+ and Verified Carbon Standard ecosystem conservation projects to carbon offset travel emissions



ECOLIBRIUM

15% administration fee which allows the charity to grow the movement for music industry action on climate change

Trees must be planted, existing forests and peatlands that hold and absorb carbon must be protected.

Shoa Ehsani, UN Sustainability Officer

ENERGY REVOLUTION

Supporting the transition to a low-carbon economy is vital.

100% of Energy Revolution donations go to projects that generate clean renewable energy, benefitting communities and promoting grid decarbonisation. Some of the projects we've supported so far:

- Community Gardens in London with Solar PV and youth training
- Wind Turbines in India and the Forest of Dean
- Solar panels on school roofs across the UK
- Electric bus routes in Brighton
- Community-owned solar energy cooperatives in Bristol and Oxfordshire

Full details of the programme at [Energy Revolution](#)



REPUTATION & INTEGRITY

Reputation and integrity is vital for ecolibrium and for all of our members. Equally important is confidence in the impact of the climate investments we make together.

We achieve this in the following ways:

- We are a **UK registered charity** with exceptional governance standards, known trustees from the industry, and a track record.
- We **undertake in-depth due diligence** on all partners, which is made available to members.
- Established in 2015, we have worked with over 150 members to balance the CO2 from more that 32 million travel miles.
- We have a **strong, clear and transparent** rationale and methodology for everything we do.
- Carbon balancing is reported in accordance with the **UK Government Woodland Carbon Code** for UK tree planting projects.
- Carbon offsetting through Trees+ is through VSC and REDD+ verified project partners



HOW TO JOIN

This pack broadly outlines how we work with companies and suppliers but we are flexible in how we can support you if you are committed to helping the live events industry to become more sustainable. No matter what stage of the journey to creating more sustainable events you are on, we'd love to hear from you and find out how we can support you to take the next steps.



ecolibrium

For more info and to join
visit: www.ecolibrium.earth
or email: hello@ecolibrium.earth
socials: [@ecolibriumearth](https://www.instagram.com/ecolibriumearth)

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