

A large field of solar panels is shown from a low angle, extending towards the horizon. The panels are blue with a white grid pattern. The sky is a vibrant blue with scattered white, fluffy clouds. The overall scene is bright and clear, suggesting a sunny day.

ecolibrium

Tackling Travel Impacts in the
Live Events Industry



ABOUT ECOLIBRIUM

Travel is the largest source of carbon emissions from live events.

ecolibrium is a live events industry response to the climate crisis: a community of events, festivals, suppliers, artists and music companies taking action to reduce travel impacts and invest in climate solutions.

We believe that reducing our real emissions and supporting climate solutions is vital, but our aims are more ambitious; the live events industry has the potential to inspire and educate millions of people each year, highlighting key issues and showing leadership by taking action on the climate crisis.



We aim to help **TIP** the balance towards a future with clean air and stable, healthy and diverse ecosystems.

TAKE ACTION >

ecolibrum provides knowledge, tools and direction

INSPIRE OTHERS >

Share positive stories and use our voice for change

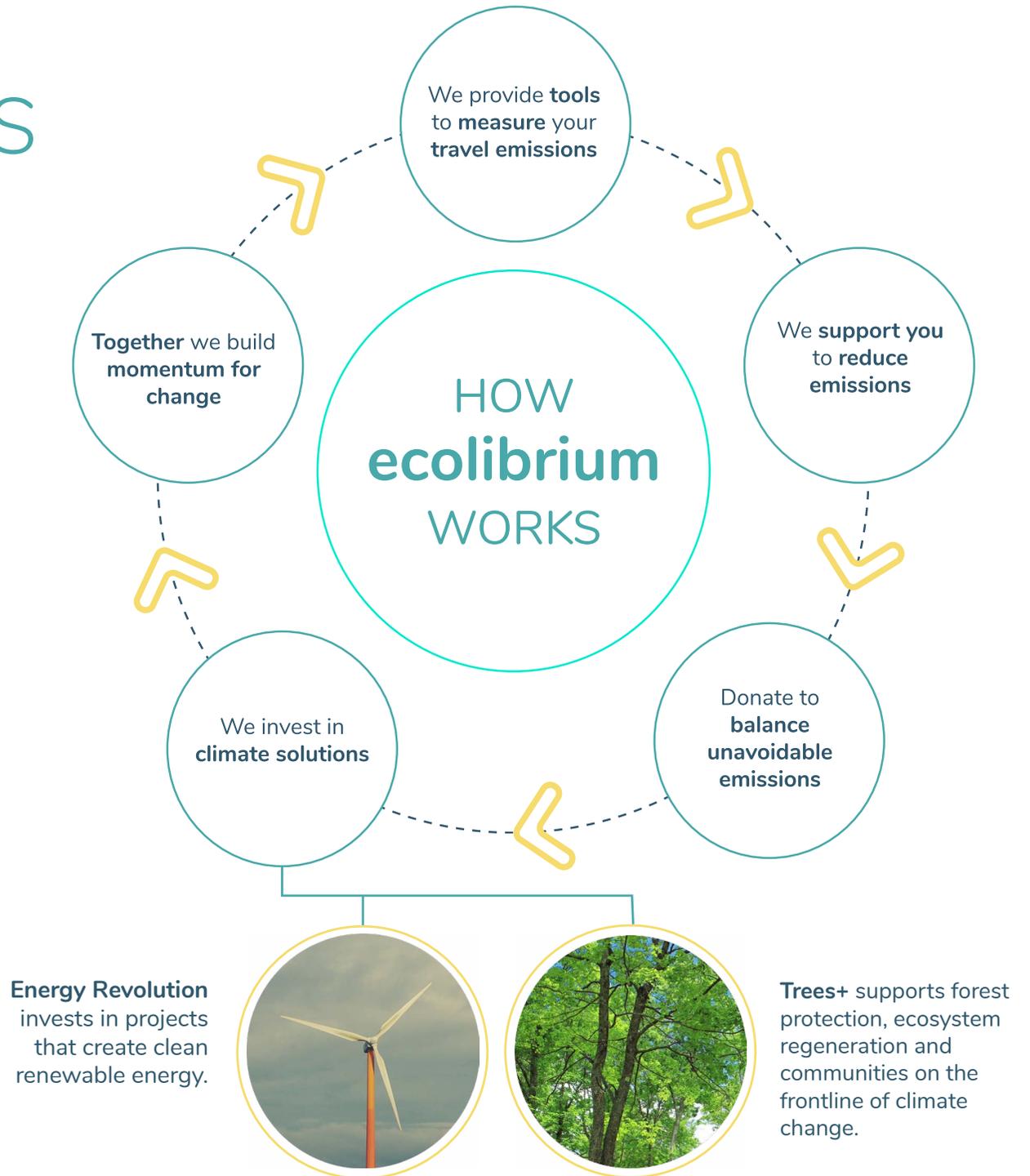
POSITIVE INVESTMENT >

Invest in climate solutions to balance unavoidable emissions

HOW IT WORKS

ecolibrium provides resources that support members to record company travel emissions and reduce these wherever possible. The Sustainable Travel Guides suggest ways to reduce emissions and how to engage your networks to do the same. The Company Travel Log Tools allows you to record miles and emissions – you can access this as an offline version, an app or as an online Travel Carbon Calculator.

Use the Travel Log Tools to record your emissions and at the end of the year (or more regular intervals) you can choose to balance your emissions through our climate solutions programmes:



WHY ECOLIBRIUM

ecolibrum is a live events industry response to the climate crisis - it was created by organisations in the industry after the COP21 talks in Paris in 2015, and research showing that up to 80% of an average live events' carbon footprint comes from travel. We are a community taking action together – over 50 festivals, 30 festival suppliers, global artists and companies. Join us to:

- o Demonstrate to audiences and stakeholders that **your event is environmentally responsible** and that you are addressing your most significant impact – **travel**.
- o **Engage your audience** in a positive narrative and action on **climate change**.
- o Feature in our **PR campaigns** alongside some of the **industry's pioneers**.
- o Be part of an **industry-wide community** that's making real positive change by investing in **climate change solutions**.



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READING FESTIVAL



SHAMBALA

THE NATIONAL
RUNNING SHOW
13th - 14th June 2020
Business Design Centre **LONDON**



AIF Presents

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WILDERNESS



>LL POINTS E>ST

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REPUTATION & INTEGRITY

Reputation and integrity is vital for ecolibrum and for all of our members. Equally important is confidence in the impact of the climate investments we make together. We achieve this in the following ways:

- We are a **UK registered charity** with exceptional governance standards, known trustees from the industry, and a track record.
- Established in 2015, we have worked with over **50 events & 30 suppliers** to balance the CO₂ from more than **13 million travel miles**.
- We **undertake in-depth due diligence** on all partners, which is made available to members.
- We have a **strong, clear and transparent** rationale and methodology for everything we do.
- Carbon balancing is reported in accordance with the **UK Government Woodland Carbon Code** for UK tree planting projects.



JOIN NOW

An annual supplier membership fee of £50 includes:



ecolibrium e-newsletters with sustainability advice, industry and project news.



Marketing support – including content, logos and project case studies.



A company profile on the ecolibrium website.



Use of the ecolibrium Company Travel Log Tool tools to record travel and emissions.



An annual certificate showing the impact of your donations and the projects you have supported, for you to share.

ecolibrium

For more info and to join,
visit: www.ecolibrium.earth
or email: hello@ecolibrium.earth

ecolibrium is the trading name of The Festival Energy Revolution, registered charity no.1171961. Registered office: Kambe House, 34 Portland Square, Bristol, BS2 8RG